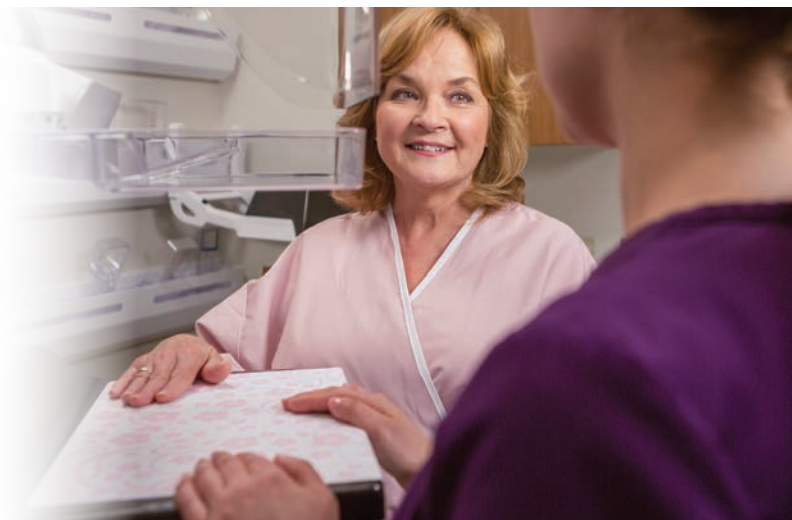


Bella Blankets®

Protective Coverlets for Mammography



Better Positioning... Better Imaging... Bella Blankets.

Now get more breast tissue with Bella Blankets.

Every millimeter counts™.

Bella Blankets protective coverlets for mammography can help capture more breast tissue. Cancers that occur at the chest wall may not be visualized if breast tissue is missing from the image. Every millimeter counts when looking for clusters of micro-calcifications.

In a clinical study,¹ 58 patient images using Bella Blankets protective coverlets were compared to prior year images (where no protective coverlet had been used) to determine if more breast tissue was acquired with Bella Blankets. As seen in Table 1, the results presented significant improvements that fall under the ACR critical positioning criteria:

Table 1. Summarization of Study Results

Women with increased tissue acquisition	77%
Average increase in PNL in both views	0.41 cm
Patients with improved visualization of pectoralis muscle	48%
Visualization of retroglandular tissue	from 86% PY to 96% CY
Visualization of IMF as "open"	from 67% PY to 87% CY

80% of Bella Blankets customers surveyed say they get more breast tissue on their images compared to prior images where another product or nothing was used on the receptor plate.²

What Patient Types do Bella Blankets® Protective Coverlets Help the Most?

Every patient deserves the most breast tissue possible on their image. Bella Blankets protective coverlets may help the technologist with factors such as challenging breast types, anatomy, emotional state, and procedures.

Breast Type:

- Secures perspiring/oily skin
- Prevents folds on thin, fatty-replaced (pancake) breasts
- Holds small/dense breasts in place
- Grasps anterior breast tissue during implant displacement views
- Keeps large breasts "up and out" in the MLO view ensuring an open IMF
- Grips breast tissue on male patients

Anatomy:

- Pectus excavatum, kyphotic, prior breast surgeries

Emotional State:

- Nervous, scared

Even the Most Experienced Technologist Can Utilize Bella Blankets To Help:

- Immobilize breast
- Slide hands out easily before compression
- Keep breast in place
- Reduce motion
- Reduce skin folds
- Open IMF
- Prevent skin tears
- Protect open infections
- Protect sensitive skin

Procedures:

- Needle localizations, post stereotactic clip placement views, galactograms, blood absorption on procedures

Bella Blankets® Advancement in Technology:

- **Vertical Channel Technology™** only from Beekley Medical® allows air to push out and release upon application, reducing air bubbles.
- **Easy-lift Pik-UP™ tab** supports ergonomic initiatives with easy removal. Bella Blankets protective coverlets will not leave any residue on the receptor plate.
- The use of Bella Blankets during a mammogram is essentially the **same average glandular dose as no coverlet**.³
- Bella Blankets' **FDA 510(k) clearance** applies to all mammography imaging equipment.
- Bella Blankets aligns with proper positioning initiatives that **supports EQUIP⁴ guidelines**.
- Bella Blankets **reduce exposure to previous patient's skin** and to disinfecting cleaner used between appointments.



Vertical Channel Technology™



Easy-lift Pik-Up™ tab

Available in two sizes:



REF 310 QTY 50 / Box

Size: 22.9cm x 27.9cm

Intended for use on 18cm x 24cm receptor plate



REF 311 QTY 50 / Box

Size: 29.2cm x 33.0cm

Intended for use on 24cm x 30cm receptor plate

Every millimeter counts™

Place your order today to start acquiring more breast tissue.

Call 1.800.233.5539 | Fax 1.800.735.1234
Visit Beekley.com | Email info@beekley.com

Customers outside the U.S. – Contact your local distributor for pricing and product availability.
To locate a distributor call +1.860.583.4700 or email international@beekley.com

Visit beekley.com for instructions for use and demonstration video.


¹ Wagner, S. and A Merkulov, MD. 2013. Comparison Study: Impact of Thin Protective Coverlets on Positioning and Tissue Acquisition in Breast Imaging.

² Bella Blankets Clinical Advantages Survey 2017, Beekley Medical®

³ Gerald J. Randall, M.S. (DABR) (Certified and Licensed Medical Physicist), "Mammo Protective Coverlets Testing", March 3 2017.



⁴ "EQUIP: Enhancing Quality Using the Inspection Program", October 21, 2016,

<<https://www.fda.gov/Radiation-EmittingProducts/MammographyQualityStandardsActandProgram/FacilityScorecard/ucm526238.htm>>, accessed on May 4, 2017

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WARNINGS AND PRECAUTIONS:

- Non-Sterile 
- Single Patient Use Only; Do Not Reuse 
- Smooth out any air bubbles or wrinkles that may occur as they may show on the image

Bella Blankets are hypoallergenic and are not made with natural rubber latex.



EC REP

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